



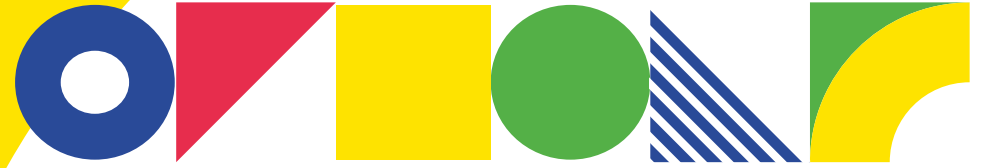
CHILDREN'S **EDUCATION** & YOUTH JOBS

Quarter 4, 2022



Table of

Contents



01

Executive Summary

02

Literacy Sessions

03

ECDs

04

Youth Jobs

05

Libraries

06

EduTech Centres

07

Extracurriculars

08

Infrastructure

09

Appendices



Executive Summary

Masinyusane's flagship Children's Education and Youth Jobs project continued to expand, create employment, and change lives in 2022.

In 2022, we created 251 jobs that benefitted 303 different youth. Over the course of the year, those youth made an enormous difference in schools and creches across the city.

The youth completed a number of workshops, work-readiness programmes, and participated in a career fair we hosted. By equipping them to find further employment, we open up the opportunity for another unemployed youth to join the project. We are proud to share that 24% of the youth found further employment during the course of the year.

The reason we believe this is the best youth jobs programme in the country is the difference the jobs make in the lives of the children. Every literacy session is customized to the child's current level, ensuring maximum impact.

We are building a foundation from which a confident child capable of reading, writing, and comprehending will emerge.

This is life changing work and we thank everyone who has generously contributed towards making it possible.



I cannot overstate the difference you are making in the lives of our children. You are all angels.

~ Ms. Nomonde (Seyisi Primary School)



GOALS

- To empower the community to uplift itself.
- To create jobs in our communities.
- To run South Africa's best Early Childhood Literacy programme.



IMPACT

- Our 2-4 year olds know 3X as many phonics as their peers.
- Our 5-6 year olds score 4X higher on independent literacy assessments.
- 87% of our Grade 3's pass a grade-level writing assessment.



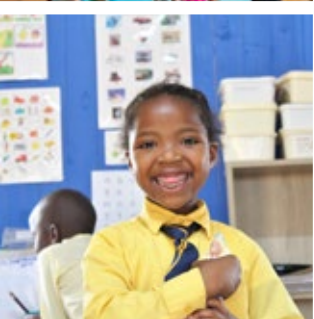
2022 HIGHLIGHTS

- We had 303 youth working in the programme.
- 1499 children are receiving literacy sessions.
- We have built 8 literacy centres and libraries to begin 2022.



A GENERATION OF READERS

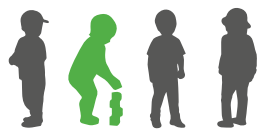
Building Libraries & Literacy Centres
Across the Eastern Cape





Early Childhood Literacy

The ages 0 to 5 are magical years for children. Their brains are exploding in growth and they are capable of learning nearly anything. Teaching them the foundations of reading during these years is one of the best gifts we can give them.



Only 25% of 3-4y/o
South African children receive early learning or educational simulation

2 <https://dgmt.co.za/wp-content/uploads/2018/08/ECD-Vision-2018-digital.pdf>



Early Years

The first 5 years of a child's life provide a miraculous moment in time in which you can teach them nearly anything. We strive to have our children hear 1,000 stories before the age of 5.

Children with this much exposure to reading have better memories, bigger vocabularies and more creative imaginations. Unsurprisingly, they learn to read much faster.

We like to say 'Reading is a Super power' and providing children this super power at such a young age is life-changing.

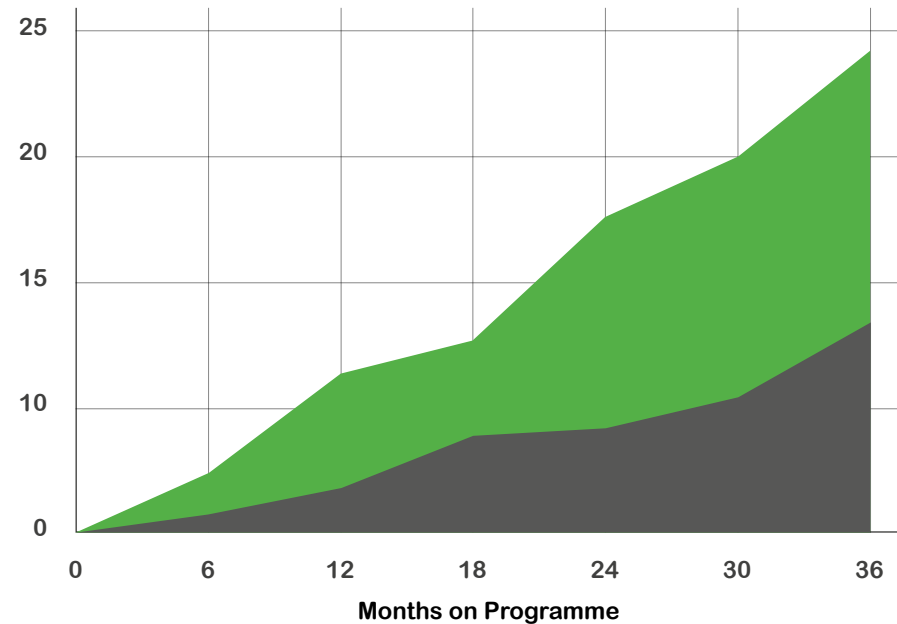
137%

Our children increase their literacy scores by 137% last year (vs 25% for the control group).



By year 3, children on our programme will have already doubled the early childhood literacy progress of their peers.

Children ON programme 
Children NOT on programme 



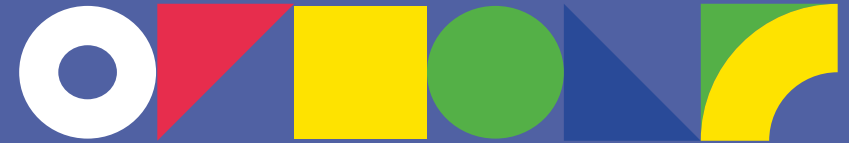
Early Years



Meet **Kungawo Mpofu**

22%  **60%**

Kungawo went from 22% on his literacy assessment to 60% this past 6 months.



PRIMARY SCHOOL YEARS

Masinyusane invests a huge amount into providing children with the reading, writing and comprehension foundation that they need to succeed in school. Grades R through 3 are the most critical formal schooling years in a child's life.

Only 22%
of Grade 4
children can read
for meaning in
South Africa...

**This in comparison to 96%
in the United States.”**

¹Funda Wande: [https://fundawande.org/img/cms/news/Nic%20presentation%20Literacy%20Lekgotla%20template%20\(15%20Aug%20202019\).pdf](https://fundawande.org/img/cms/news/Nic%20presentation%20Literacy%20Lekgotla%20template%20(15%20Aug%20202019).pdf)



A Generation of Readers

Masinyusane's Literacy Coaches provide customised, individual literacy sessions to children for the first 5-7 years of their schooling life. This provides them with the foundation they need to read, write and comprehend. Every child is unique and learns differently. Even worse, many of our children are packed into classrooms with 40 to 50 children. Our Literacy Coaches provide customised, one-hour literacy sessions designed to work with the child at their level.

This is the most effective, full-proof way of ensuring every child learns and no one is left behind. And we have the data to prove it.



72,853

Sessions of Literacy Coaching Have Taken Place in 2022

1499

Children Are Receiving Literacy Sessions

Resulting in:

87%

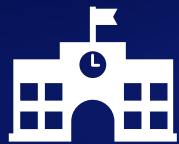
Of Our Grade 3 Children Passing Their Writing Exams





Grade 3 - 4 Programme

Masinyusane partnered with the Year Beyond Programme to roll out a massive Eastern Cape expansion of their Grade 3-4 literacy and numeracy initiative. The programme perfectly complements our work and provides an extra two years of academic programming for our children.



16
Schools



2081
Children



100
Youth

Primary School

Meet
Entle
Ganto



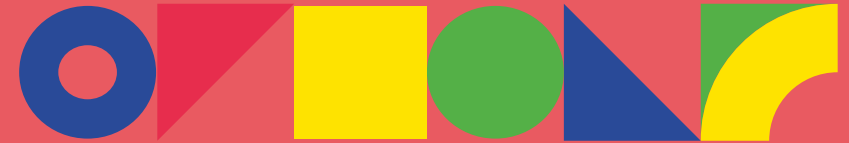
3%



63%

Entle has made amazing
progress this past year.

Little Entle has worked
incredibly hard to learn her
letter sounds, phonics, and
blends over the past 12
months. We are so proud
of her.



Youth Jobs

We are creating jobs and empowering our community's youth to be role models, make a difference, and education the next generation!

At 63% unemployment, South Africa has the 4th highest youth unemployment rate in the world

3 <http://www.biznews.com/thought-leaders/2015/07/29/sa-q2-unemployment-eases-to-25-but-63-1-of-youth-remain-jobless/>



Youth Employment

Masinyusane has pioneered an innovative youth employment programme in the Eastern Cape that we are beginning to see adopted nationally.

We create social impact jobs, targeting women, that entail youth working to educate the children in their own communities. The opportunities to receive one-on-one assistance is valuable in any setting, but doubly so in the overcrowded classrooms of Gqeberha's impoverished public schools.

In return for all the hard work, Masinyusane invests heavily in providing the youth with high quality trainings throughout the year. We complement this with employment assistance, ensuring we create a conveyor belt from unemployment into the formal economy.



303

Youth Were Employed In
Their Local Community
Schools



Youth Jobs

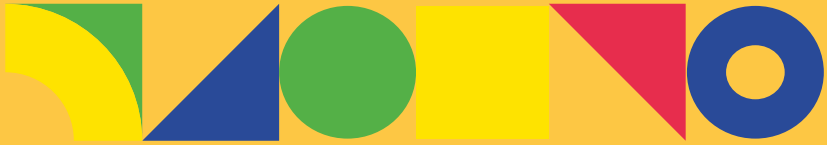
Meet Saudah Davids

1 of 233

Employed Youth

Saudah started as a literacy coach in 2021. She has recently been promoted to run our amazing new library at Astra Primary School. Saudah's now in charge of getting thousands of books into the hands of little children in the community of Bethelsdorp.





A Culture of Reading

Masinyusane has built nineteen libraries at schools and early childhood development centres across the Nelson Mandela Bay Metropolitan.



58%

of South Africans have **NO BOOKS*** in their home

4 Funda Wande: [https://fundawande.org/img/cms/news/Nic%20presentation%20Literacy%20Lekgotla%20template%20\(15%20Aug%20202019\).pdf](https://fundawande.org/img/cms/news/Nic%20presentation%20Literacy%20Lekgotla%20template%20(15%20Aug%20202019).pdf)

* Printed books

A Culture of Reading

Masinyusane has built and runs 19 libraries. While the Literacy Centres teach children 'how to' read and write, the libraries make reading fun. Our library managers run a variety of projects, reading clubs and competitions. They are all designed to get as many children reading as possible.

93% of South African homes have fewer than 10 books, so we are proud to share that over 40,000 books have been taken home by children in 2022.



40,000+

Books Taken Home By Children in 2022

2643

Books read by our Super Readers in 2022.



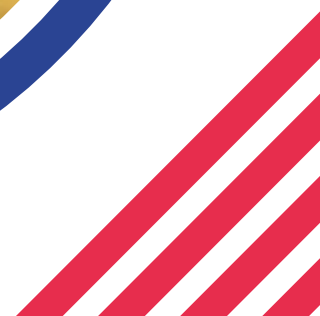


Edutech Centres

Technological literacy is critical in today's world. Our Educational Technology Centres provide the opportunity for children as young as 5 years old to become technologically fluent.

2,230

children participating in our
computer lab curriculum









Technology for Education

Masinyusane is pioneering Educational Technology Centres in Port Elizabeth township primary schools. These Centres provide children with the opportunity to develop basic technological literacy skills, to access the world's best educational apps and to learn from countless innovative games. The Centres consist of both laptops and tablets. The laptops cater to the older children who learn to type, navigate Windows, and use Microsoft Office.

The tablets enable the younger children who learn from literacy, math, creative & logic apps. We continue to pilot new programmes, apps and games in our centres. The children test, discover, explore and flex their creative muscles every day.



Focus Areas

-  Microsoft Word
-  Microsoft Excel
-  Searching Google / Researching Online
-  Using Emails
-  Educational Games
-  Computer Fundamentals

145

Laptops and tablets
being used

4

EduTech
Centres



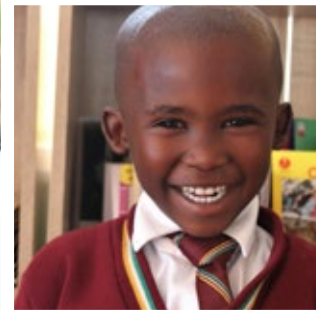
Edutech Centres



5562

Learners now have
access to computers
and tablets





Empowering Through Education

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